

# BLACK ANGUS

— S T E A K H O U S E —

Dear Ryan:

As we approach the end of our third year with *Get One Free* magazine I wanted to express my appreciation for the impact on my business your publication has had. In today's high priced advertising market it is hard to find effective, lower cost print advertising that can deliver results. *Get One Free* has been successful for Black Angus, bringing in 1.3% of our dinner guests over the past three years.

In addition to the success of the advertisements themselves, I would also like to mention my appreciation for the service you and your company have provided.

I look forward to continuing our relationship with *Get One Free*.

Sincerely,

Marc Smith  
District Manager

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